

2026 CNIP Application Guideline

<https://applications.cdfa.ca.gov/grants/s/>

How to create an account

1. Go to GOATS website: <https://applications.cdfa.ca.gov/grants/s/>
2. On the upper right corner, click the Login button.



3. Create an account

A screenshot of the login and account creation form on the CDFA website. The form is overlaid on a background image of rolling hills. It includes the CDFA logo at the top, followed by two input fields labeled 'Username' and 'Password'. Below these fields is a blue 'Log in' button. At the bottom of the form, there are two links: 'Forgot your password?' and 'Create a GOATS account?'. The 'Create a GOATS account?' link is circled in red.

4. Fill in required information
 - a. The person creating the account should be an authorized personnel member of the organization/business applying for the grant.

Find CNIP Application

1. Once you create an account, login.
2. Locate and click on the Funding Opportunities section at the top of the website.



3. Search in search box or find “2027 California Nutrition Incentive Program” title in the Funding Opportunities listing

Funding Opportunities
Funding Opportunities - Published ▾

8 Items • Sorted by Name • Filtered by All funding opportunities - Status • Updated a few seconds ago

Q Search this list...

	Name ↑	Division	Program	Status	Start Date	End Date	Minimum...	Maximum ...
1	2026 CalAgPlate Grant Program	Office of Grants Administrati...	CalAg Plate*	Published	10/5/2026, 12:00 P...	11/2/2026, 9:00 AM	\$2,500.00	\$195,500.00
2	2026 California Nutrition Incentive Program	Office of Farm to Fork	California Nutrition Incentive...	Published	9/25/2026, 8:00 AM	11/3/2026, 5:00 PM	\$50,000.00	\$12,500,000.00
3	2026 Dairy Plus Program	Office of Agricultural Resilien...	Dairy PLUS Program	Published	6/16/2026, 5:00 AM	9/14/2026, 5:00 PM	\$1.00	\$1,250,000.00
4	2026 HSP Block Grant Full Proposal	Office of Agricultural Resilien...	Healthy Soils Program*	Published	7/7/2026, 8:00 AM	8/18/2026, 5:00 PM	\$2,000,000.00	\$4,000,000.00
5	2026 SWEEP Block Grant Full Proposal	Office of Agricultural Resilien...	State Water Efficiency Enhanc...	Published	7/7/2026, 8:00 AM	8/18/2026, 5:00 PM	\$2,000,000.00	\$4,000,000.00
6	2027 Specialty Crop Block Grant Program	Office of Grants Administrati...	Specialty Crop Block Grant Pr...	Published	8/24/2026, 8:00 AM	9/21/2026, 9:00 AM	\$100,000.00	\$600,000.00
7	Adaptive IPM for Invasive Agricultural Pests	Office of Agricultural Resilien...	Adaptive IPM for Invasive Ag...	Published	7/6/2026, 8:00 AM	8/31/2026, 5:00 PM	\$0.00	\$500,000.00
8	Biologically Integrated Farming Systems	Office of Agricultural Resilien...	Biologically Integrated Farmi...	Published	8/1/2026, 9:00 AM	8/31/2026, 5:00 PM		\$1,000,000.00

Apply to CNIP

1. Select “2027 California Nutrition Incentive Program” opportunity. You can find the grant information in the Detail tab.

Details Applications Files

✓ Program Information

Division
Office of Farm to Fork

Program
California Nutrition Incentive Program (CNIP)

✓ Opportunity Information

Opportunity Name
2026 California Nutrition Incentive Program

Opportunity Type
Full Proposal

Description
For the 2026 CNIP Request for Proposal (RFP), CDFA is seeking project proposals from eligible entities to distribute nutrition incentives to shoppers using their CalFresh (SNAP) benefits to purchase fresh, California grown fruits and vegetables at direct marketing outlets (Certified Farmers' Markets, Certified Mobile Farmers' Market, Community Supported Agriculture programs, and farm stands) and small businesses in California. CalFresh shoppers should be able to receive the incentive at the time of purchase. Projects that reach low-access areas and low-income populations, particularly communities where a large proportion of the population is eligible for CalFresh and experiences high rates of diet-related diseases, will be prioritized.

2. Find and download the Proposal (docx) and Budget (xlsx) template in the File tab.
You must fill out and attach these documents separately, outside of GOATS.

Details Applications Files

Opportunity Attachments (4)

Title	File Size	Document Type	Attached On	Download Link
2026 CNIP_Proposal Template.docx - Workplan Template	85.54 KB	Workplan Template	9/25/2026	Download
2026 CNIP RFP.pdf - Request for Proposals	303.85 KB	Request for Proposals	9/25/2026	Download
GOATS guideline for CNIP applicants.pdf - Application Guideline	72.68 KB	Other	9/17/2026	Download
2026 CNIP Budget Sheet_Template.xlsx - Budget Template	56.98 KB	Budget Template	9/10/2026	Download

3. Click on the “Apply” button to continue to the rest of the application in GOATS.

Funding Opportunity
2026 California Nutrition Incentive Program

+ Follow

Back to Home Back

Apply

Status Published Start Date 9/25/2026, 8:00 AM End Date 11/3/2026, 5:00 PM

Multiple applications are not allowed.

Details Applications Files

4. You will find the following sections to the right.

Please follow the steps below carefully to navigate the technical issues with the application:

a. General Information Details:

i. Complete requested information

b. Project Information Details:

i. Complete requested information, EXCEPT for:

1. Geographic Information (**omit this section**)

2. Project Purpose: Program Priorities and Project Sustainability (**omit this section**)

c. Budget Narrative Details:

i. **Omit this section.**

d. Project Workplan and Objectives:

i. This section is required in the system for submission.

ii. Click in section, then click on the save button without filling out this section.

e. Attachment Details

i. Upload your complete **Proposal (docx)** and **Budget sheet (xlsx)**. Please refer to Section 7 – Proposal Requirements of the RFP for instructions.

- General Information Details
- Project Information Details
- Budget Narrative Details
- Project Workplan and Objectives
- Attachments Details

Opportunity Attachments (4)

Add Additional Attachments

Title	File Size	Document Type	Attached On	Download Link	Action
2026 CNIP_Proposal Template.docx - Workplan Template	85.54 KB	Workplan Template	9/25/2026	Download	Upload
2026 CNIP RFP.pdf - Request for Proposals	303.85 KB	Request for Proposals	9/25/2026	Download	Upload
GOATS guideline for CNIP applicants.pdf - Application Guideline	72.68 KB	Other	9/17/2026	Download	Upload
2026 CNIP Budget Sheet_Template.xlsx - Budget Template	56.98 KB	Budget Template	9/10/2026	Download	Upload

- ii. Reload the 'Uploaded Attachments' section below to ensure your Proposal and Budget Sheet are uploaded.

Uploaded Attachments (1)						
Title	File Size	Document Type	Attached On	Download Link	Action	
2026 CNIP_Proposal Template.docx - Workplan Template.docx - Workplan Template	85.54 KB	Workplan Template	10/6/2026	Download		

- iii. Click 'Back' and ensure all first 4 sections are checked off (Attachment Details' will not be checked off). Then, click the 'Submit' button on the top right corner.

+ Follow

Back to Home

Back

Submit

is

✓ General Information Details

✓ Project Information Details

✓ Budget Narrative Details

✓ Project Workplan and Objectives

Attachments Details